



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

# 13a  
S. Sand  
10/8/02

Applicants : PARTOVI, Hadi; et al.  
Serial No. : 09/513,236 Group Art Unit: 2152  
Filed : February 24, 2000 Examiner: NGUYEN, Quang  
For : Method and Apparatus for Content Personalization over a  
Telephone Interface with Adaptive Personalization

AMENDMENT AND RESPONSE TO OFFICE ACTION

RECEIVED

SEP 3 0 2002

Assistant Commissioner for Patents & Trademarks  
Washington, D.C. 20231

Technology Center 2100

Sir:

This is in response to the Office Action mailed June 19, 2002,  
Applicants respectfully request further examination and reconsideration of  
the above captioned patent application in view of the arguments set forth  
below. The following amendments and remarks are respectfully submitted.